



MEMORANDUM

To: Mayor and City Councilors

From: Rich Olson, City Manager
Angela Cole, Assistant City Manager

Date: March 9, 2017

Re: Consideration – Adoption of Revised City Council FY2016-2017 Goals & Objectives

Staff had placed on the Work Session agenda for the February 27, 2017 meeting, adoption of the revised City Council FY2016-2017 Goals and Objectives for consideration. Due to time constraints, the Council was not able to discuss the request. Staff is again providing the original information for the Council's consideration during the March 13, 2017 meeting, as follows:

BACKGROUND:

During the January 21-22, 2016 Retreat of the City Council, the attending members discussed and deliberated prior years' goals and established an updated list of Goals and Objectives for the City of Elizabeth City. Following their retreat, the City Council formally adopted the FY2016-2017 Council Goals and Objectives during their February 8, 2016 Regular Meeting.

It was during your recent mini-retreat that the City Council discussed a modification of the established goals and objectives. Staff was instructed to amend the published FY2016-2017 Council Goals and Objectives document.

ANALYSIS:

Staff has updated the document to reflect the following:

- Item 3D statement has been revised to read: Create an ongoing forum for ECDI, ECCC, ECCVB and EC|PC EDC to ensure we have a common vision for business development and the ability to recruit same.

- Item 6J statement has been revised to read: Develop community focused programs to address blight in neighborhoods
- Item 6K has been collapsed into Item 6E, revised to read: Create Neighborhood Identity signage program and present to Council.
- Item 7C has been collapsed into Item 6C, revised to read: Develop a plan for downtown and midtown development to include a special overlay district for Ehringhaus Street.

STAFF RECOMMENDATION:

After making any further modifications deemed necessary by the Council:

By motion, approve the City Council Goals and Objectives for 2016-2017 as amended; and instruct staff to place the document and associated supporting documents on the City's website for public review.

RCO/abc