



MEMORANDUM

TO: Mayor and Members of the City Council

FROM: Rich Olson, City Manager
Bobbi White, Parks and Recreation Director

DATE: May 18, 2016

REF: Consideration – Authorization to Submit Grant Application to Keep America Beautiful

BACKGROUND:

Keep America Beautiful has partnered with Dr. Pepper Snapple Group for the fourth (4th) year to offer Park Recycling Infrastructure Grants. This grant program is designed to overcome the primary barrier that prevents people from recycling: lack of convenient opportunities. Government agencies that own or manage local, regional or state parks have an opportunity to receive free recycling bins in order to enhance community greening, beautification, recycling, and community improvement initiatives. There are four styles of bins being offered and they range in price of \$320 to \$360 per bin. All are 34 gallons and larger in size. This is a very competitive grant. Preference is given to applicants who commit to matching the grant by purchasing additional recycling bins (one for every three bins awarded). The deadline to apply is June 10, 2016 with grants to be awarded in July. The City applied for this grant in 2013; however, our application was not approved. Staff believes this is due to the City not offering to purchase additional recycling bins.

ANALYSIS:

City staff has identified the following park sites to locate these recycling bins: Mariners' Wharf, Waterfront Park, South Park, Charles Creek Park, Knobbs Creek Park, Fun Junktion, River Road Soccer Complex, Northeastern Park, Dog Corner and Coast Guard Park. While the City offers recycling containers for residential and commercial uses, there are no designated recycling containers in our parks. It is estimated that we will need 28 bins. Our grant request will be for 21 bins and we will offer to purchase seven (7) bins at a cost of \$2,240 to be funded by our FY 2016-17 (Maintenance and Repair to Grounds) budget. If we are selected, we will be required to report results of the use at six months, one year and again at the two year mark. Reports consist of quantity of materials collected, how the bins are being used, list of locations, lessons learned and media recognition of the grant award.

FINANCIAL:

The Finance Committee reviewed and discussed this matter during their meeting of May 18, 2016, with the following action being taken:

Motion was made by Mayor Peel, seconded by Councilman King, to recommend to the City Council to authorize submission of a grant application to Keep America Beautiful Dr. Pepper Snapple Park Recycling Infrastructure Grant Program for the project described. Those voting in favor of the motion were: Hummer, Donnelly, King and Peel. Against: None. Motion carried.

STAFF RECOMMENDATION:

By motion, authorize submission of a grant application to the Keep America Beautiful Dr. Pepper Snapple Park Recycling Infrastructure Grant program for the project described herein.

RCO/vdw