



MEMORANDUM

To: Mayor and Members of the City Council

From: Rich Olson, City Manager
Angela Cole, Assistant City Manager

Date: November 8, 2019

Re: Consideration – Hold a Public Hearing - Approval of FY2019-20 Community Support Grant Recommendations

BACKGROUND:

During the Finance Committee held on October 10, 2019, the body received formal presentations from each of the applicants for the FY 2019-20 Community Support Grant program. There were presentations and a question-answer period for 13 representatives of the 14 applications received. During this meeting, the Committee was provided a copy of each application (via the agenda website link) and staff's scoring matrix and summary of comments.

ANALYSIS:

During the second Finance Committee meeting, the Committee considered funding recommendations for award. Attached, you will find the *Fiscal Year 2019-20 Community Support Grant Application Evaluation Report*, presenting category score, total aggregate score, staff comments and the amount being requested. A second handout, the *Finance Committee Recommendation* worksheet, lists each organization applicant, their funding award from Fiscal Year 2018-2019, and their requested amount for this year's program.

The Committee determined award recommendation and called for a Public Hearing for approval to be held on November 12, 2019.

FINANCIAL:

The Finance Committee discussed this matter during their November 7, 2019 meeting. Upon motion made by Councilman Caudle, seconded by Councilwoman Hummer, the Committee unanimously recommended approval by the City Council.

AT THE CONCLUSION OF THE PUBLIC HEARING:

STAFF RECOMMENDATION:

By motion, authorize award amounts to the organizations, as follows:

Boys & Girls Club of Elizabeth City	\$4,000
Dream Hunt & Fish Foundation	\$1,500
Elizabeth City State University	\$1,600
Habitat for Humanity	\$2,500
Encore Theatre	\$1,600
Harbor of Hope (SOULs Feeding Program)	\$3,500
NC Blazer Basketball Program	\$2,100
iEmpower	\$4,000
Kids First, Inc.	\$5,000
River City CDC (Housing Education)	\$5,000
Mid-Atlantaic Community College	\$1,500
Arts of the Albemarle (Rising Stars Academy)	\$2,500
Arts of the Albemarle (Jazz Series)	\$1,600
YMCA	\$1,500

for a total of \$37,900.

Fiscal Year 2019-2020 Community Support Grant

Finance Committee Recommendation

Thursday, October 24, 2019

Organization (Program Reference)	FY18-19 Award	Funding Request	Finance Committee Recommendation
Boys & Girls Club of EC (Utility Payments)	4,000.00	5,000.00	
Dream Hunt & Fish Foundation (Hunting and Camping Program for at Risk Children)	1,400.00	3,680.00	
Elizabeth City State University (Champion Scholar Mentoring Program)	N/A	10,000.00	
Habitat for Humanity (Purchase of meals for Volunteers and Construction Materials)	N/A	2,000.00	
Encore Theatre (Theatre Production of Cotton Patch Gospel)	N/A	5,800.00	
Harbor of Hope (SOULS Feeding Program)	1,500.00	3,500.00	
NC Blazers (Travel and Housing for Sport Tournament)	2,100.00	3,000.00	
iEmpower (leadership Program)	2,500	13,200.00	
Kids First, Inc. (Child Abuse Prevention)	7,500.00	10,000.00	
River City CDC (Housing Program)	6,000.00	12,000.00	

Mid-Atlantic Community College (ACES Program~ Child Physical and Mental Health Program)	N/A	1,500.00
Arts of the Albemarle (Rising Stars Academy)	N/A	5,500.00
Arts of the Albemarle (Jazz Series)	N/A	6,000.00
YMCA (Swim Safety)	1,500.00	5,000.00
13 Organizations/ 14 Program Requests		\$86,180.00

Fiscal Year 2019-20 Community Support Grant Applicant Evaluation Report

Scoring Categoriesⁱ

Organization (Program Reference)	Application & Presentation	Clarity & Relevance	Influence & Impact	Feasibility & Sustainability	Total Score	Staff Comments	Funding Request	FY18-19 Award
Boys & Girls Club (Utility Payment)	14.25	34.73	16.50	23.75	89.23	Provide address verification of Elizabeth City municipal residents to benefit from the awarded grant funds; Missing letters of support	5,000.00	4,000.00
Dream Hunt & Fish Foundation (Wish Granting/ Recreational)	14.25	33.58	16.13	24.25	88.21	How does it directly impact the City of Elizabeth City youth and children versus Chowan, Gates, Perquimans, Pasquotank County? What percentage of funding is allotted per child within City limits? Missing letters of support	3,680.00	1,400.00
Encore Theatre (Theatre production of Cotton Patch Gospel)	14.00	31.23	12.25	19.75	77.23	Funds are being requested to pay for the artist only. No partnerships or collaborations listed.	5,800.00	N/A
ECSU Foundation (Champion Scholar – Male Living and Learning Program)	14.00	32.20	14.25	22.00	82.45	Program is a Pilot program. Can the foundation find the funds to support the program? Will the program continue /commence if not funded by the City?	10,000.00	N/A

						Are the individuals targeted for the program Elizabeth City residents?		
Arts of the Albemarle (Rising star Academy)	14.50	33.48	16.00	21.75	85.73	Program will not stand alone without funding, No letters of support	5,500.00	N/A
(SOULS) (Feeding Program)	13.50	32.68	17.00	21.25	84.43	Missing items of interest: letter of support from participating/partnering organizations, no regular income source.	3,000.00	1,500.00
Mid-Atlantic Christian University (ACES Program~Child Physical and Mental Health Program)	14.75	29.45	11.75	21.00	76.95	Outreach to City specific residents is not clearly defined. The fact that the program will operate as a social ministry mean that the program will only be accessible to Christian children, or is religion not a factor. Missing letters of support and other funding sources	1,500.00	N/A
iEmpower (Leadership Conference)	14.25	34.18	16.25	29.00	93.68	No letters of Support provided. Activity will take place out of award year.	13,200.00	2,500.00
Kid's First (Child Abuse Prevention)	14.63	34.85	16.25	24.13	89.86	Excellent program, Missing documents: letters of partnerships. Testimonials from PD would have been helpful. Over all well-presented application	10,000.00	7,500.00
NC Blazers (Basketball Travel League)	4.00	23.80	13.50	16.50	57.80	Application incomplete: missing all requested documents. No supporting documents. Did not give a presentation before the City Council.	3,000.00	2,100.00
River City CDC Utilities/Juneteenth Workcamps/	14.25	33.55	16.00	23.25	87.05	Return on investment for past funding not included, budget summary and	12,000.00	6,000.00

Operational costs						application amount not same. Letters of support from the community		
AOA (Jazz Series) Free Concerts, Musician Fees	14.50	29.35	13.25	21.00	78.10	How are the expected 150-200 attendees calculated? Do we have data to reflect attendance from years past to bring us up to this anticipated number? How will the musicians be selected? how were prior Jazz series funded when this is the first year funding is being requested. Missing letters from the community of support.	6,000.00	N/A
Habitat for Humanity (Purchase of meals for volunteers and Purchase of material for future projects)	14.75	30.93	10.5	16.00	91.5	Overall good application.	2,000.00	N/A
YMCA (Swim Safety)	14.75	35.98	17.00	24.50	92.23	Missing Partnership letters, Feedback from Families and Schools that utilize the program would be helpful, success stories from children who have benefited from the program.	5,000.00	1,500.00
13 Organizations/ 14 Program Requests							\$86,180.00	

ⁱ Reported score for each category is an average of City staff individual scores. There were four staff members participating in the evaluation exercise – Grants Administrator Jon Hawley; Lead Fellow Shom Tiwari; Fire Marshal Dena Richardson; HR Director Montique McClary.