

PROCLAMATION
In Recognition of Small Business Saturday
November 30, 2019

WHEREAS, the City of Elizabeth City, North Carolina, celebrates our local small businesses and the contributions they make to our local economy and community; and

WHEREAS, according to the United States Small Business Administration, there are currently 30.2 million small businesses in the United States, small businesses represent 99.7 percent of all businesses with employees in the United States and are responsible for 65.9 percent of net new jobs created from 2000 to 2018; and

WHEREAS, small businesses employ 47.5 percent of the employees in the private sector in the United States; and

WHEREAS, 90% of consumers in the United States say Small Business Saturday has had a positive impact on their community; and

WHEREAS, 89% of consumers who are aware of Small Business Saturday said the day encourages them to Shop Small all year long; and

WHEREAS, 64% of consumers aware of the day to shop and dine at small, independently-owned businesses cited their reason to do so was to support their community.

NOW THEREFORE, Bettie J. Parker, Mayor of Elizabeth City, do hereby proclaim November 30th as **Small Business Saturday**, and urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

PROCLAIMED this 12th day of November 2019.

Bettie J. Parker
Mayor

April D. Onley
City Clerk